

World Tourism Day
Interaction on ‘Tourism and Green Investments’
Tuesday, September 26, 2023 from 4:00 p.m. to 6:00 p.m.

Dear Sir/Madam,

We are pleased to share with you that the Travel, Tourism and Hospitality Committee of the IMC Chamber of Commerce and Industry is organizing its annual event on the occasion of World Tourism Day as per the following schedule:

Day and Date: Tuesday, September 26, 2023

Time : 4:00 p.m. to 6:00 p.m.

Venue : Babubhai Chinai Committee Room, 2nd Floor, IMC Building, IMC Marg, Churchgate, Mumbai – 400 020.

The interaction is on the UNWTO’s theme of World Tourism Day 2023 **‘Tourism and Green Investments’**.

We have invited **Smt. Shraddha Joshi Sharma (IRS)**, Managing Director, Maharashtra Tourism Development Corporation as our **Chief Guest** at the interaction.

Mr. Pradeep Shetty, President, Hotels and Restaurants Association Western India will address the event as our **Guest of Honour**.

The esteemed speakers for the event are:

Mr. Suhail Kannampilly, Managing Director, The Fern Hotels & Resorts

Mr. Shwetank Singh, Chief Growth & Strategy Officer, Chalet Hotels Limited

Ms. Sireesha Ghiara, Vice President - Learning and Development & Sustainability, The Indian Hotels Company Limited (IHCL)

World Tourism Day is commemorated each year on 27 September. Its purpose is to foster awareness among the international community of the importance of tourism and its social, cultural, political and economic value. The Day will seek to address global challenges outlined in the 2030 Agenda for Sustainable Development and to highlight the contribution the tourism industry can make in reaching the Sustainable Development Goals.

UNWTO has identified investments as one of the key priorities for tourism’s recovery and future growth and development. There is a need for more and better-targeted investments for people, for the planet and for prosperity. Now is the time for new and innovative solutions, not just traditional investments that promote and underpin economic growth and productivity.

World Tourism Day 2023 will be a call to action to the international community, governments, multilateral financial institutions, development partners and private sector investors to unite around a new tourism investment strategy. The Chamber believes that this year’s celebration of World Tourism Day will look ahead to the industry’s bright future.

The event will highlight the importance and need of green investments and innovations in the tourism sector which will be beneficial to support entrepreneurship, women empowerment, increasing competitiveness etc. in this sector. The interaction will also help to know the government strategies to promote the tourism sector in Maharashtra.

We would appreciate your confirmation for the event by registering at <https://www.imcnet.org/events-2098>

For more details and help in registration, you may contact Mr. Nitin Bhapkar at nitin.bhapkar@imcnet.org or on hand phone +919136031515.

We do hope you will be able to seize this opportunity and participate on September 26, 2023.

Regards,

Ajit Mangrulkar
Director General