

Unlocking and Crystallizing Your 21st Century Employability Quotient
IMC CERTIFICATION PROGRAM
with
ProTeen (A UNIDEL Company)
Date: Friday, 6th December, 2019 | Time 11.00 am - 4.00 pm
Venue: IMC Churchgate

Dear Sir/ Madam,

By 2022, an estimated 133 million new roles will emerge in response to the new division of labor between humans, machines and algorithms. Given the changing nature of jobs, employers are looking beyond degrees to 21st Century Skills. Wharton-QS Reimagine Education Awards Steering Committee, USA recently shortlisted ProTeen – a web/mobile platform for their Nurturing Employability Award from over 1500 applications world-wide with a 60% increase in independent judge evaluations. It was commended for its innovative leveraging of gamification-based pedagogy, its emphasis on upskilling students in ways that equip them for 21st-century careers, and its successful integration of multiple different learning experiences.

IMC Chamber of Commerce and Industry and ProTeen (A UNIDEL Company) are delighted to jointly organize a Certification Program titled “Unlocking and Crystallizing Your 21st Century Employability Quotient”. Program details and benefits are:

21st CENTURY SKILLING CERTIFICATION

Based on the **World Economic Forum's Top 15 Skills of 2020's**

Real World Examples

Hands-on Experience

Industry Experts

Top 15 Skills

Analytical Thinking and Innovation	Active Learning and Learning Strategies	Creativity, Originality and Initiative	Technology Design and Programming	Critical Thinking and Analysis
Complex Problem Solving	Leadership and People Management	Emotional Intelligence	Reasoning, Problem Solving and Ideation	Systems Analysis and Evaluation
Cognitive Flexibility	Judgement and Decision Making	Service Orientation	Negotiation	Social Influence and Co-ordination

Certification Benefits

- **PROMISE** – ProTeen’s Multiple Intelligence Synthesis Engine.
 - Psychometric Assessment of Multiple Intelligences, Aptitude, Personality and Interests.
 - Unlock your Strengths and Interests on 24+ parameters.
 - Find professions and peer groups matching your strengths, interests, hobbies and more.
- **Academic and Career Goal Tracker**
 - Track your academic subject scores/grades and get suggestions for matching professions.
 - Track your career goal outcomes on strengths, skills, subject scores and favorite subjects.
- **3000+ skill-based tasks, gamified for over 600+ professions**
 - Role play without any preparation at your own pace, in your own space.
 - Learn from your mistakes without fear or stress and grow wise.
- **Learning Framework**
 - Incremental learning from performing tasks across skills and professions.
 - Aggregated learning guidance from analytics on 16 parameters.

Participants will be awarded a Joint Certificate of Participation / Merit at the end of the Program.

Participant Fees:

Category	Fees
IMC Members/ Students of IMC Member Institution	Rs 1695/- + 18% GST = Rs 2000/- per participant
Non IMC Members	Rs 2543/- + 18% GST = Rs 3000/- per participant

Kindly register your participation at the earliest as we have limited seats available. Registrations are accepted on First come First serve basis.

For registration and further details, please contact the Education Department of IMC Chamber of Commerce and Industry, on Tel. No. 022-71226666/33 or email on meryl.cardoz@imcnet.org or visit the website www.imcnet.org.

With Regards,

Ajit Mangrulkar
 Director General
 IMC