

Understanding Cryptoassets
Thursday, February 10, 2022 at 04:00 pm

Dear Sir/ Madam,

We are pleased to inform you that IMC Chamber of Commerce and Industry's, Digital Technology Committee is organising an online event on **Understanding Cryptoassets** as per following details:

Program Details

Day and Date : Thursday, February 10, 2022
Time : 04:00 pm
Online Platform : Zoom

In line with the overall focus of IMC on SME/MSMEs, the Digital Technology committee of IMC has planned a series of workshops aimed at helping SME/MSME organizations in understanding some of the best practices and used cases of various technologies, appropriate for them. These sessions will provide deeper insights, tips and tricks into the complexities of digital solutions that organizations could utilise for improving their productivity collaboration and impact.

This session is going to emphasize on the **highly enigmatic and the newly projected digital currency** which might be the next in thing. The topic will cover:

- **What really is cryptocurrency?**
- How does **one acquire it, store it and trade** in this currency?
- What are some of the **current business applications** of cryptocurrency?
- How do you see the **future** of cryptocurrency?
- What in your opinion, should be **government view on** cryptocurrency?

About the Speaker: Mr. Mridul Gupta is the **Chief Operating Officer of CoinDCX**, India's first crypto unicorn and the Nation's safest cryptocurrency exchange. In his role, Mridul is responsible for the strengthening of CoinDCX's product portfolio, marketing, partnerships and operations, with a view to accelerate the strategic growth of the firm.

An Electrical Engineering graduate from IIT Delhi, Mridul was previously the Chief Strategy Officer at Pine Labs. Having worked across Stellaris Venture Partners, Goldman Sachs and his own startup, he brings with him extensive experience in driving growth and scaling up capabilities of fast growing fintech organisations across India and Southeast Asia.

Mridul is a firm believer of the growing legitimacy of digital assets and is a firm proponent of the pivotal role, crypto plays in the transformation of India's economy for a decentralized future.

Kindly note there is **NO PARTICIPATION FEE**. However, **registration is mandatory**.

We will appreciate to have your confirmations for this event by registering on our website <https://www.imcnet.org/events-1474>. Once we receive your registrations, the meeting details will be shared with you closer to the date of the event. You can connect with us for further queries at selby@imcnet.org / anastasia.dsouza@imcnet.org.



We do hope you will be able to seize this opportunity and participate in this event by registering yourself.

With regards,

Ajit Mangrulkar
Director General