

# IMC RAMKRISHNA BAJAJ NATIONAL QUALITY AWARD TRUST



## Understanding the IMC RBNQA Criteria

**1-day Workshop**

**23 April 2018 • 10.00 am to 5.30 pm**

## IMC RBNQA Application Writing

**2-day Workshop**

**24 & 25 April 2018 • 10.00 am to 5.30 pm**

Venue: Walchand Hirachand Hall  
IMC Mumbai

*\*Complimentary Workshops*



To promote the concept of Performance Excellence amongst Indian organizations, the IMC Ramkrishna Bajaj National Quality Award (RBNQA) Trust has planned a 1-day Workshop on **Understanding the IMC RBNQA Criteria**. The workshop prepares potential applicants for the IMC RBNQA 2018 competition.

The target audience for the workshop are •CEOs, •Division Heads, •Function Heads and •General Managers. The scope of the workshop includes understanding each of the seven IMC RBNQA criteria: •Leadership; •Strategic Planning; •Customer Engagement; •Workforce Engagement; •Knowledge Management; •Process Management and •Results.

This will be followed by a 2-day workshop focusing on **Application Writing**.

We wish to invite your organization to participate in the IMC RBNQA 2018 cycle and explore a holistic approach to understand your organization's strengths and opportunities. These complimentary workshops will provide adequate exposure to enable you to take 'the' decision (Registration Form attached).

*For further information please contact*

**IMC Ramkrishna Bajaj National Quality Award Trust**

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# IMC

Chamber of Commerce and Industry



## IMC Ramkrishna Bajaj National Quality Award Trust Registration Form

### Orientation Workshops

#### Understanding the IMC RBNQ Award Criteria

Date: 23 April 2018  
Time: 10.00am to 5.30pm  
Duration: 1 Day  
Venue: Walchand Hirachand Hall, IMC Mumbai

*\*Complimentary Workshop*

**Yes**

#### Writing the IMC RBNQA Application Report

Date: 24 - 25 April 2018  
Time: 10.00am to 5.30pm  
Duration: 2 Days  
Venue: Walchand Hirachand Hall, IMC Mumbai

*\*Complimentary Workshop for potential applicants*

**Yes**

#### Details:

##### 1. Organization Name:

\_\_\_\_\_

##### 2. Address:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

##### 3. Participants:

Name: \_\_\_\_\_ Designation: \_\_\_\_\_  
Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Designation: \_\_\_\_\_  
Cell: \_\_\_\_\_ Email: \_\_\_\_\_



Contact: Ms Maya Desai, Director

IMC Ramkrishna Bajaj National Quality Award Trust

IMC Chamber of Commerce & Industry, IMC Marg, Churchgate, Mumbai-20

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