

Online seminar – Kharif Crop Outlook

Thursday, September 17, 2020 from 4.00 p.m. to 5.30pm.

Dear Sir/ Madam,

Over the last two decades, changes in the climatic conditions and erratic weather patterns have caused large-scale variations in crop production across the country. Anticipating crop production before any season's harvest aids in a better understanding of the underlying risks and taking suitable measures for strategizing agri-input and commodity requirements. Such yield predictions provide significant information to various stakeholders such as insurers, reinsurers, insurance brokers, commodity-traders, and agri-input providers.

In this Pandemic situation, farmers have shown their spirit because of which sowing of Kharif crops have increased 7% higher than the last year. In addition to it monsoon has been satisfactory leading to good crop production. Kharif Crop harvest will start in second half of September. This will lead to downward pressure on price's which might hurt farmers.

In view of the current scenario, IMC Chamber of Commerce and Industry (Agriculture and Food Processing Committee & Economic Research and Training Foundation) in association with Business Standard Smart Business are jointly organizing an Online seminar on **Kharif Crop Outlook** on Thursday, September 17, 2020 from 4.00 p.m. to 5.30pm. The virtual meeting will be on Zoom.

A panel of experts will discuss on strategies to support farmers, they should receive at least MSP, effect on consumer demand in context of COVID, effect of ATMANIRBHAR package, throw light on food inflation outlook and Kharif crop prospects.

The virtual meeting will be on Zoom. There is NO Participation Fee; but registration is necessary. On receiving a registration request, VC details will be provided. For registrations and other details please contact Ms. Anita Naik at anita.naik@imcnet.org Or visit IMC website www.imcnet.org.

We do hope you will be able to seize the opportunity and participate on September 15, 2020. It will be a knowledge enriching experience.

With regards,

Ajit Mangrulkar
Director General