

December 30, 2020

Dear Sir/Madam,

**Online Seminar on “What MSMEs need in the Current Economy?”
Thursday, January 28, 2021 & Friday, January 29, 2021 on Zoom Platform**

The MSME sector accounts for about 45 per cent of manufacturing output, 95 per cent of the industrial units and 40 per cent of exports. Besides, the sector provides employment to almost 60 million people, mostly in the rural areas of the country, making it the largest source of employment after the agriculture sector. Development of this sector, thus, holds key to inclusive growth and plays a critical role in India’s future.

In this backdrop, IMC’s Banking and Finance Committee jointly with the Digital Technology and Industry and Trade Committee, is organizing an **Online 2-day Seminar on “What MSMEs need in the Current Economy?”**. The Seminar details are given below:

Day & Date : **Thursday, January 28, 2021 from 3.00 pm to 6.00 pm**
Friday, January 29, 2021 from 12.30 pm to 6.00 pm

Platform : **Online**

The Seminar will cover the following sessions:

- **Session 1 - MSME: Debt and Equity Funding for Growth**
- **Session 2 - Are MSMEs Digitally Ready?**
- **Session 3 - Agile Banking and Fintech - Supporting MSMEs**
- **Session 4 - State of Economy - Initiatives to help MSMEs**
- **Session 5 - MSMEs - Managing the Risk and Using the Supply Chain**

Please click on link below for program and speakers

<http://imcalerts.org/docs/ProgrammeFlowMSME.pdf>

The Seminar is expected to be attended by more than 200 professionals including MSMEs, bankers, finance and IT professionals, chartered accountants and eminent industrialists, amongst others.

Kindly note there is **NO PARTICIPATION FEE**, however, **registration is mandatory**.

We will appreciate to have your confirmations by registering on our website <https://www.imcnet.org/events-998> or register by email to bharati@imcnet.org or anastasia.dsouza@imcnet.org

On receiving your confirmation, the meeting details will be shared with you.

We do hope you will be able to seize the opportunity and participate in this need of the hour Seminar. It will be a knowledge enriching experience.

Regards,,

Ajit Mangrulkar
Director General-IMC