

**Online Seminar- "Agriculture Reforms: Price Volatility and Risk Management"**

Monday, July 13, 2020 at 4.00 p.m.

Dear Sir/Madam,

The devastation caused by Covid-19 is encouraging countries to initiate bold and out-of-the-box responses. India is no exception. The recent reforms in agri-marketing announced by the government are expected to transform Indian agriculture by allowing more marketing freedom for growers and buyers alike. The reforms will boost food processing especially in the SME sector, leading to the Prime Minister's vision of Aatmnirbhar Bharat or 'Self-reliant' India.

For market participants, it is necessary to understand the intent of these reforms and how they will benefit all as production becomes more demand-centric and market-oriented. For stakeholders in agriculture, especially large processors, aggregators, exporters, importers and others, management of price risks is imperative in order to beat volatility.

In this background, IMC Chamber of Commerce and Industry in association with MCX IPF is organizing an Online seminar on "**Agriculture Reforms: Price Volatility and Risk Management**" on Monday, July 13, 2020 from 4.00 pm to 5.30 pm.

Speakers with domain expertise will share their in-depth knowledge and discuss nuances of the reforms. The virtual meeting will be on Zoom.

There is NO PARTICIPATION FEE; but registration is necessary. On receiving a registration request, VC details will be provided.

For registrations and other details please contact Ms. Anita Naik at [anita.naik@imcnet.org](mailto:anita.naik@imcnet.org)  
Or visit IMC website at <https://www.imcnet.org/events-776>.

We do hope you will be able to seize the opportunity and participate on July 13, 2020.  
It will be a knowledge enriching experience

Best regards,

AJIT MANGRULKAR  
Director General