

One day Conference on Building Smart and Intelligent MSME - Harnessing digital business solutions

With Spoken Tutorial Team of IIT Bombay

Date: Saturday, December 03, 2022

Time: 09:00 AM to 05:00 PM.

Venue: Victor Menezes Convention Centre, IIT Bombay, Powai, Mumbai

Why this Conference:

It is a fact globally, that adoption of automation and Industry 4.0 tools and technologies are helping small and medium industries. Digital Infrastructure, platform and Support of government policies and regulations enable and empower industry in this exercise of adoption and benefit realization. As per recent report released by industry body NASSCOM, adoption of Industry 4.0 practices help manufacturing sector meet national growth targets and contribute 25% to GDP by 2026.

However, as per observation of **IMC Digital Technology Committee** and the **IMC Startups and Innovations Committee**, realization of this potential of digital technologies in MSME and SME sector is still in nascent stage. Though it is now known fact, which got strengthened further during pandemic, investment in technology is an important business strategy both in small and large industry for achieving growth, efficiency in manufacturing and quality improvement, customer engagement, overall business profitability, resilience and sustainability.

SME industry in India's competitive markets, in China and elsewhere are using technology for benefits and transformation of industry and has become key challenge in cost and quality of products. There is need to generate awareness and explain importance of the digital trends among owners and CXOs of MSMEs.

This one day conference will present deliberations under below mentioned 4 umbrella themes with some thought provoking sessions by developers, corporate users, startups and policy makers and shall provide good learning opportunity for participants from SME sector and beyond.

Theme :

- 1. Digital offerings for Intelligent and Smart solutions in areas of**
Customer service & engagement in enhancing customer network
Smart Plant and supply chain
Ease of doing business
Competency and skill development
- 2. Cloud based digital offerings as game changer for MSME**
Cost, efficiency
Speed
- 3. Innovative implementation methodologies for digitalization in MSME**
Success factor and live examples
Value proposition of AI/ML/ AR/VR/ IoT for Intelligent and Smart Business
- 4. Accelerators and change booster for digitization and automation in MSME**
VC Network
Innovative solutions from Start-ups for productivity, connectivity and efficiency

Central and State Government Policies and key initiatives for benefit of MSME

Key Attraction in conference

- Central IT minister, Central and State Minister for SME are invited to share their ideas.
- Who is who of MSME sector and key decision makers
- Senior government officials and policy makers are invited
- Opportunity to experience few IIT Bombay Start ups
- Senior speaker pool from IIT Bombay and from Industry
- Learning opportunities on latest trends and emerging solutions
- Good networking opportunity
- Experience rich academic environment of IIT Bombay

Why Spoken Tutorial as partner and IIT Bombay as venue:

Being India's premier research and academic institute, IIT Bombay provide a rich knowledge base and also provide a good base for startups who are engaged in developing new products and solutions.

Spoken tutorial is one of the MEGA project, undertaken by a group of IIT veterans under partnership of ministry of human resources, in the domain of computer literacy and educating masses for emerging digital technology companies engaged in continuous development of learning tools and platform. Their experience is an equally great learning for MSME sector. Spoken tutorial has successfully imparted on line training and education to over 5 million learners.

Target Audience: CEOs and CXOs of MSME sectors and industry veteran

Registration Fees:

Non IMC members - Rs. 800/- + 18% GST

IMC members - Rs. 600/- + 18% GST

Students - Rs. 400/- + 18% GST

To enroll for the conference, kindly register and make the payment by clicking on the following link <https://www.imcnet.org/events-1862>.

Once payment is done the registration confirmation will be sent on the registered email id. You can connect with us for any further queries at selby@imcnet.org/
anastasia.dsouza@imcnet.org or contact Mr. Narendra Kadam at +91 9833351219.

With regards,

Ajit Mangrulkar
Director General

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