

Dear Sir / Madam,

The U.S. Commercial Service (USCS) in India is recruiting a delegation of Indian business executives to the Natural Products Expo West (NPEW) Show 2024. This show is being held in Anaheim Convention Center, in Anaheim, California March 12-16, 2024.

About NPEW: It is the leading trade show in B2B event encompassing all sectors from raw material to finish products in the natural and organic industry in one venue. The show provides you with a unique opportunity to see emerging trends and meet with the largest gathering of American companies all in natural & organic products, following are the category • Baby products • Beauty & cosmetics • Bulk grocery • Supplements • Pet products • Diet & nutrition • Home garden • Business Solutions • Natural Living • Natural & Specialty foods, Variety of sub-categories for each main category.

NPEW attracts over 68,000 industry professionals and 2800 exhibits to the Anaheim Convention Center. Natural Products Expo West offers the largest variety and number of exhibitors as well as buyers from across the globe and continues to help attendees reach their business goals.

For more information about the show, please visit
<https://www.expowest.com/en/home.html>

BENEFITS OF JOINING A USCS DELEGATION:

- Complimentary registration to the in-person Expo West event in Anaheim, valued at \$ 90 - 140. (last date for free registration February 9th, 2024)
- This includes a complimentary upgrade for the full Conference Experience!
- Delegates will receive all the standard registration inclusions*, PLUS access to all in-person New Hope Network Conference sessions, pre-show trends sessions, all livestreamed onsite sessions, virtual post-show sessions, and on-demand access to all in-person sessions.
- Business-to-Business matchmaking with pre-screened U.S. suppliers.
- Appropriate assistance from the USCS officials in follow-up with U.S. companies.

Follow hotel and air booking assistance please visit their website:

<https://www.expowest.com/en/venue-travel/hotel-and-flight.html>

Should you or any of your colleagues be interested in joining the delegation, please contact: Smita Sherigar, Tel: 022-26724062 /8169853107, and she will register you under USCS code. Please email back the following details to

Smita.Sherigar@trade.gov

First Name:

Last Name:

Address:

Telephone number:

Email Address:

Company Name: (company street address, city, state, postal code, country)

Job Title:

Birthday: example: 12/11/1987 Month/Day/Year

Birth Place:

Nationality:

Gender:

Passport number:

Country where passport was issued:

Passport issue date: example: 12/11/2023 Month/Day/Year

Passport expire date: example: 12/11/2034 Month/Day/Year

Thank you.