

IMC

Chamber of Commerce and Industry

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GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES



Supported by

Present

MAHABHARAT INTERNATIONAL TRADE EXPO

14th
to
23rd
Feb.
2026

MMRDA Grounds, BKC Mumbai



FOREWORD

It gives me great pleasure to present the IMC MahaBharat International Trade Expo 2026 (IMC MahaBharat INTEX), an initiative that embodies IMC's vision of promoting Maharashtra as India's foremost industrial and investment destination and advancing our nation's journey toward Viksit Bharat @2047.

Rooted in IMC's century-long legacy of fostering trade, industry, and entrepreneurship, this Expo represents a powerful convergence of government, business, and global stakeholders. The MahaBharat Intex will showcase Maharashtra's industrial strengths, progressive policies, and emerging opportunities across key sectors such as manufacturing, automobile, renewable energy, IT, pharmaceuticals, logistics, and infrastructure.

With dedicated State and Country Pavilions, the Expo will create a vibrant platform for business networking, investment promotion, and technology collaboration, connecting Indian enterprises with international partners and trade missions based in Mumbai. It will also serve as a catalyst for MSMEs, startups, and industrial clusters to engage in new markets and value chains.

IMC's strength lies in its network of over 5,000 members and 150 affiliated trade associations, making it the largest representative industry body in the State. Through initiatives like MahaBharat INTEX, IMC continues to advance its role as a bridge between policy and progress- bringing together vision, enterprise, and innovation.

I extend my deepest appreciation to our Partners, Exhibitors, State and Country delegations, and all stakeholders who have joined us in this endeavour. Together, we aspire to make IMC MahaBharat Intex 2026 a landmark event that celebrates the spirit of enterprise and positions Maharashtra at the heart of India's global growth story.

**Sunita Ramnathkar
President, IMC**





ABOUT MAHABHARAT

Welcome to MahaBharat International Trade Expo 2026

MahaBharat EXPO brings together leading brands, businesses, and innovators from across industries — all under one dynamic roof. It's the ultimate destination to connect, showcase, and grow, offering exhibitors and visitors an unmatched opportunity to engage with a focused, high-quality audience.

Designed to boost trade and energize the retail landscape, **MahaBharat EXPO** is where opportunities meet ideas, and businesses find their next big breakthrough.

Organized by the **IMC Chamber of Commerce & Industry** — a prestigious organization committed to the growth and welfare of trade & commerce — this event promises scale, quality, and impact like never before.

As an exhibitor, this is your chance to:

- Showcase your products and innovations to a large, discerning audience
- Connect with potential buyers, distributors, and business partners
- Build your brand visibility among key industry players and decision-makers

What MahaBharat EXPO offers:

- Power-Packed Knowledge Sessions — Gain insights from industry leaders and trendsetter.
- High-Value Investment Opportunities — Explore collaborations and partnerships across diverse sectors.
- Networking That Delivers — Meet key buyers, decision-makers, and influences who matter.

FOCUS ON

B2B Meetings, Conferences / Seminars, New Launches and more

INTERNATIONAL / STATE PAVILION

A Powerful Showcase Featuring Participation From Leading Countries And States, Government Bodies, International And National Chambers, Prominent Trade Associations, And Key Boards Representing Jute, Handloom, Handicrafts, And Many More Sectors.

ELECTRONICS AND DURABLES

A Comprehensive Showcase Of Leading Consumer Durables And Home Essentials Including Televisions, Refrigerators, Air-conditioners, Washing Machines, Microwave Ovens, Dryers, Cooking Ranges, Air Purifiers, Audio Systems, Mobile Phones, Chimneys, Fans, Food Processors, Gas Stoves, Home Theatres, Mixers–grinders–juicers, Cookers, Premium Kitchenware, Smart Cookware, Smart Appliances, Tableware, General Houseware, And Much More.

HANDLOOM & HANDICRAFTS

A Vibrant Collection Featuring Exquisite Handloom And Handicrafts, Home Décor, Garments, Fabrics, Footwear, Jewellery, Cosmetics, Sarees, Dress Materials, Menswear, Kids' Products, Artefacts, Toys, Ayurvedic And Herbal Products, Healthcare Essentials, Leather Goods, Bags, Agro Products, Furnishings, Gourmet Food Products, And Much More.

AUTOMOBILES - FOCUS ON E.V

A Comprehensive Automotive Showcase Featuring Cars, Motorcycles, Scooters, Special Vehicles, Motorcar Care Products, Insurance And Leasing Companies, Alarm Systems, Oils And Lubricants, Car Air-conditioning Units, Premium Accessories, Auto Finance Services, Car Music Systems And Much More.

FASHION & ACCESSORIES

An Elegant Collection Featuring Premium Skin And Eye Care Products, Cosmetics And Perfumes, Hair Styling Essentials, Hygiene Products, Garments, Costume Jewellery, Watches, Leather Wear, Exquisite Bridal And Designer Ensembles, Hair Accessories, Eyewear, Lingerie, Footwear, And Much More.

TRAVEL AND TOURISM

A Distinguished Showcase Featuring International And

State Tourism Boards And Organisations, Leading International And National Airlines, Railways, Renowned Hotel And Resort Chains Including Star Hotels, Heritage Hotels, Palaces And Golf Clubs, World-class Amusement And Theme Parks.

FURNITURE, INTERIORS & HOME DECOR

A Complete Showcase Of Home And Interior Excellence Including Premium Lighting Solutions, Electrical And Electronics, Stones And Ceramics, Woods And Veneers, Bath And Sanitation Products, Modular Kitchens, Doors And Windows, Designer Furniture, Bedspreads, Quilts And Mattresses, Fountains, Carpets, Chandeliers, Curtains, Bathroom Accessories, Wall Coverings, Security And Surveillance Systems, Tiles, Venetian Blinds And Much More.

BEAUTY, HEALTH & WELLNESS

A Dynamic Showcase Featuring Multi And Home Gym Setups, Advanced Exercisers, Tummy Trimmers, Twisters, Steppers, Gymnasium And Health Club Equipment, Recreation And Fitness Solutions, Sports Shoes And Apparel, Track Suits, Sports Watches And Timers, Health Monitoring Apparatus, Therapeutic And Wellness Products, Health Centers And Services And Much More.

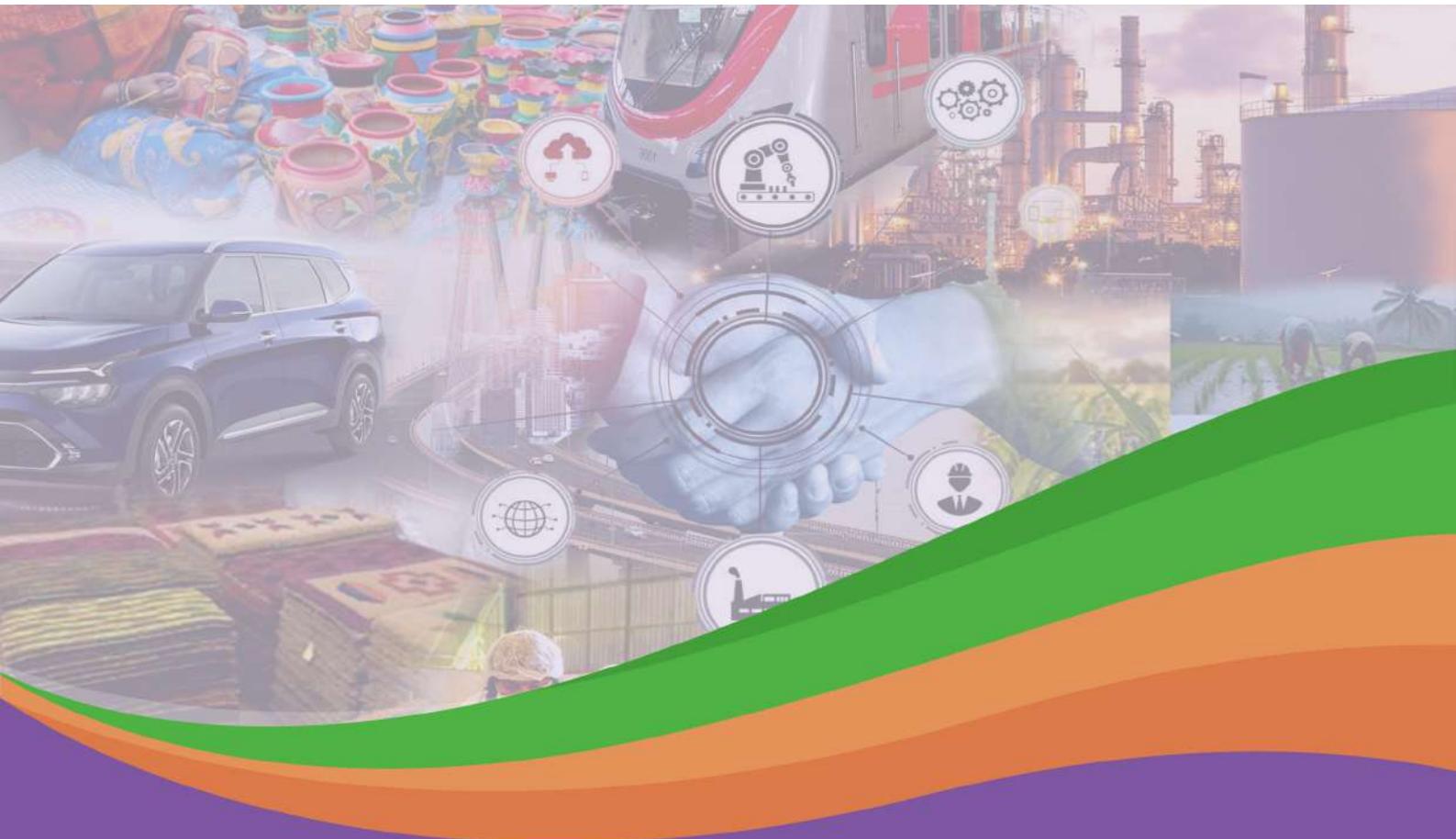
PROCESSED & PACKAGED FOOD

A Delightful Spread Of Processed Foods, Premium Dairy Products, Vegan Specialties, Fresh And Frozen Foods, Indulgent Ice Creams And Desserts, Confectionery, Aromatic Spices, Bakery Delights, Canned Products, And Much More.

GIFT ARTICLES, WRITING INSTRUMENTS & STATIONERY

A Comprehensive Showcase Featuring Manufacturers, Exporters, Distributors, Traders And Retailers Of Premium Writing Instruments, Stationery, Corporate Gifts, Novelties, Gift Articles And Accessories, Promotional Gifts, Trophies And Mementoes, Elegant Table Tops, Clocks And Watches, Utility Products, And Much More.

BANKS, FINANCIAL INSTITUTIONS, INSURANCE & MUTUAL FUNDS



ADVERTISING AND PROMOTION

MahaBharat International Trade Expo will be backed by an extensive and high-impact publicity campaign — unmatched in scale — to guarantee maximum visibility and a strong buyer turnout.

❖ PRINT MEDIA

Strategic advertising across leading publications such as *The Times of India*, *Maharashtra Times*, *Navbharat Times*, *Gujarat Samachar*, and other regional dailies to ensure wide coverage and awareness.

❖ OUTDOOR MEDIA

A powerful on-ground presence through eye-catching bus back panels, and light pole banners across prime city locations to capture attention and drive footfalls.

❖ SOCIAL MEDIA

An engaging digital campaign across Facebook, Instagram designed to build anticipation, generate conversations, and keep the audience connected before and during the event.

❖ DIRECT MARKETING

Targeted outreach through personal invitations to our extensive database of HNI clients, trade buyers, and industry professionals — complemented by SMS, WhatsApp, and email campaigns for direct engagement and lead generation.



About IMC

IMC Chamber of Commerce and Industry has a rich legacy of over a century of existence. It was founded on September 07, 1907 by few Indian Merchants, who came together to establish a Swadeshi institution to fight for the rights of the swadeshi businesses. The Chamber exclusively served the interests of Indian business community and also took part in several key political movement pre-independence. In recognition of the Chamber's contribution to nation building, Mahatma Gandhi accepted honorary membership in 1931, the only Chamber which has this distinction. After independence, IMC has played a significant role in consolidating Indian business interests and making the Indian economy self-reliant. At its 100th year, a postal stamp was issued by the government of India recognizing the services of the Chamber.

Over the years, a galaxy of leaders, both Indian and International, including Presidents and Prime Ministers, have adorned the Chambers by their visits. The foundation stone of the Chambers' building in Churchgate at Mumbai was laid by first Home Minister of India Sardar Vallabhbhai Patel.

Headquartered in Mumbai, the Chamber has since evolved into an industry body that represents the voice of over 400,000 businesses and industry establishments across India from diverse sectors of industry with its membership base of over 5000 members and over 150 trade associations affiliated to it. The Chamber's core function is to provide policy inputs and to promote interests of industry and economic growth of the country.



Chamber of Commerce and Industry

IMC Building, IMC Marg, Churchgate, Mumbai - 400020

For Partnership Opportunities Contact

Ms. Vanita Ghuge,
(Director - Strategy and Engagement, IMC)
#96646 38039 E-mail : vanita.ghuge@imcnet.org

For Stall Booking Contact

Mr. Abhijit Vaidya # 99705 71904
E-mail : abhijit.vaidya@imcnet.org