

## SEMINAR ON Innovate 4 Good



The global community, through the United Nations, has set in motion a historic plan, 'Sustainable Development Goals (SDGs)' that aims to build a more prosperous, more equal, and more secure world by the year 2030. The 2030 Agenda and its 17 SDGs, adopted in 2015 by 193 countries, provide a coherent and holistic framework for addressing the problems that have endured through the past decades. And, it reflects our evolving understanding of the social, economic and environmental linkages that define our lives. India has a fundamental role to play in shaping the SDGs and the country's national development agenda is mirrored in the SDG. Social entrepreneurship is increasingly recognized as a means of addressing the world's most pressing social and environmental problems.

It is in this background, IMC Environment Committee is organizing a half day seminar on SDG's.

**Theme: "Innovative 4 Good".**

Day & Date: Friday, June 1, 2018, 10.00-2.00pm

Venue: Walchand Hirachand Hall, 4<sup>th</sup> floor, IMC bldg, IMC

### Sessions will focus on

- Advancing SDGs by leveraging technology
- Thinking Hat: Design and Product Innovation for SDGs

### Aim and objectives:

- Bring innovative ideas, products, services and marketing strategies related to sustainable development to the forefront
- Connect academia, industry and students to work towards SDGs Agenda 2030

We cordially invite you to attend the seminar and participate actively. Registration is necessary for admission. To register, send us a mail with the following details:

Name:

Organization:

Designation:

Email ID & Phone Number:

Please confirm your participation to Ms. Anita Naik at email: [anita.naik@imcnet.org](mailto:anita.naik@imcnet.org) or Phone: 71226686/71226685. We would request you to kindly block the dates in your calendar for attending the same. Thank you.

Regards,

Arvind Pradhan

Director General

