

**Dear Sir/Madam,**

Travel, Tourism and Hospitality Committee of IMC is pleased to inform you that we are celebrating the World Tourism Day. **Shri Jayakumar Jitendrasinh Rawal**, Hon'ble Minister of Tourism, Food & Drugs Administration, Protocol, Government of Maharashtra is the Chief Guest for the event and **Smt. Vinita Vaid Singhal**, Secretary Tourism and Cultural Affairs Department Government of Maharashtra is the Guest of Honor.

The program details are as under:

**Topic** : **'Tourism and Jobs: A Better Future for all'**  
**Day & Date** : Thursday, September 26, 2019  
**Time** : 4:00 p.m. to 6:30 p.m.  
**Venue** : Walchand Hirachand Hall, IMC Building, IMC Marg, Mumbai 400020

As 27<sup>th</sup> September being celebrated globally as World Tourism Day, IMC will hold an event to mark the occasion on 26<sup>th</sup> September 2019 to foster awareness among the international community the importance of tourism and its social, cultural, political and economic value. The celebrations of world tourism day started in 1980 as a mark of respect towards the adoption of UNWTO Statutes. This adoption is considered a milestone in global tourism. World Tourism Day focuses on global challenges outlined in the United Nations Millennium Development Goals (MDGs) and highlights the contribution of tourism sector can make in reaching these goals.

Travel and tourism is a high-growth industry that has the potential to create millions of jobs and boost employment prospects. It is believed that the travel and tourism industry will contribute to 25% of the global job creation by 2028. In India the number of jobs in the Tourism sector is expected to generate to 52.3 million by 2028. It has already outpaced other industries in terms of job creation.

In view of this we have organised panel discussions on **'Hospitality Education & Job Creation'** and **'Tourism – The Game Changer for Job Creation & Economic Transformation'** topics.

For Further details or participation confirmation please mail at [subhashri.nair@imcnet.org](mailto:subhashri.nair@imcnet.org) or contact at 022- 71226703.

The event will be followed by cocktails

Since we have limited seats please send your confirmation at the earliest.

With regards,

Ajit Mangrulkar  
Director General