

Awareness Program on BSE Turmeric Futures: A Perfect Tool to Hedge Volatile Prices

Wednesday September 28, 2022 from 4:00 p.m. to 5:00 p.m.

Dear Sir/ Madam,

We are pleased to invite you to an Awareness Program organized by IMC Chamber of Commerce and Industry in association with BSE. The details are

Topic : BSE Turmeric Futures: A Perfect Tool to Hedge Volatile Prices

Day and Date : Wednesday September 28, 2022

Time : 4:00 p.m. to 5:30 p.m.

Online Platform : (Virtual) Zoom

Turmeric (Botanical name: Curcuma longa L and Hindi: Haldi) holds an important place in the basket of a wide variety of Indian spices. India is the world's largest producer, consumer and exporter of this wonderful spice with known medicinal properties. It is widely used in Indian households as food ingredient. Its non-food uses such as in cosmetics is rising.

The participants in the turmeric value chain include primary producers, processors, exporters and traders. The turmeric market is impacted by weather conditions, domestic demand dynamics, export prospects and currency movements. Food habits around the world and in India are changing with renewed demand for health foods and healthy lifestyles. This is sure to exert a positive impact on turmeric consumption demand here and abroad.

Like other commodity markets, turmeric market too is generally volatile. The market participants therefore face price risk. This risk needs to be managed effectively. Additionally, one can 'spice up' one's investment portfolio by investing in the Turmeric Futures contract. To create awareness, train and educate stakeholders about the dynamics of the turmeric market, and show how to manage price risks as well as opportunity to invest, IMC is organizing this awareness program in association with BSE.

The Key Speakers are:

Mr G Chandrashekhar, Economic Advisor, IMC and Director IMC-ERTF

Mr. Deepak Chaudhary, Manager, Business development and Marketing, BSE Ltd

We cordially invite for the event. **Kindly note there is NO PARTICIPATION FEE.** However, registration is mandatory. To register for the seminar, use the link: <https://www.imcnet.org/events-1708>.

You may also share the Seminar information among your friends and associates. You can connect with us for further queries at anita.naik@imcnet.org.

We do hope you will be able to seize this opportunity and participate on September 28, 2022

We look forward to your valued participation.

Ajit Mangrulkar
Director General