





2-Day Corporate Technical Skill Development Program on BUSINESS DATA ANALYTICS WITH PYTHON Friday, April 17 and Saturday, April 18, 2020 Time: 09.00 am – 5.30 pm IMC Churchgate, Mumbai

Dear Sir/ Madam,

IMC Chamber of Commerce and Industry is organizing 2-Day Corporate Technical Skill Development Program for Professionals and Students on Business Data Analytics, in collaboration with well-known technical training house of **Vidyalankar**.

Data Science and Data Analytics are currently the most in demand technology skills domains in the field of Corporate and Industry applications of Information Technology and IT enabled services. It provides the engaged personnel with the tools to analyze large amount of data that today's businesses generate, understand and assimilate the data from the useful point view for the sustainability and growth of the business. Further, it helps in using tools of applying statistical analysis to the data for extracting needed business information and then to carry out trend fitting & predictive analysis to provide future directions to the business. It also helps in representing data and the results of the data analysis, both textually as well as graphically. Python is accepted world-wide as the most suitable language for Data Science and Analytics. It is the 2nd most widely used computer language in the world and the fastest growing one.

What it can do for your organisation:

With Data Science and Business Data Analytics capabilities based on it acquired as the skill set by the professionals and students, it would be of great help in tackling real world problems. **Objectives:**

- Ability to understand the Data
- Capability to analyse large amount of human & machine generated Data in the Businesses.
- Skills on tools to handle Statistical & Mathematical models applied to Data Analysis.
- Skills to carry out Predictions / Trends based on Business Data Analytics
- Skills to represent Data in appropriate and impressive manner.
- Provide right directions to the Business

Vidyalankar Group (Vidyalankar Consultancy Services) is the leading technology training house with nearly 60 years of experience in engineering & technology training at various levels. It has large base of Technical training workforce.

Trainers' Profile:

Dr. Mrs. Deepali Vora, (M.E., Ph.D.) is the lead trainer for this program who is Doctorate in Data Science and Analytics.

Prof. Shrikant Velankar (M.E., FIE, FIETE, C.E.) has 33 years of vast experience in Industry, academia and Technical Training.

Prof. Anuja Gote/Prof. Mohit Gujar, Python experts and having industry experience in implementing live Python projects; would be assisting Dr. Vora in the program.

To understand all such aspects of Data, Data Science and Analytics, IMC Chamber of Commerce and Industry is organizing a training program on Business Data Analytics with Python.

The details of the program are as follows:

Торіс	:	Business Data Analytics with Python
Date	:	Friday, April 17 and Saturday, April 18, 2020
Time	:	09.00 am to 05.30 pm
Venue	:	IMC Churchgate, Mumbai

Participant Fees

Category	Fees
IMC Members	Rs 7,000/- Plus 18% GST - Rs 8,260/- per participant
Students/ Faculty of Associate Members of IMC	Rs 7,000/- Plus 18% GST - Rs 8,260/- per participant
Non IMC Members	Rs 7,500/- Plus 18% GST – Rs 8,850/- per participant

Note: Participants are needed to carry their laptops for all the sessions (Specs: 64 Bit-System with minimum 4 GB RAM / about 10 GB free space on the Hard Disk)

Participants will be awarded the Certificate of Participation jointly by IMC Chamber of Commerce and Industry and Vidyalankar Consultancy Services- Mumbai, at the end of the program.

For registration and further details, please contact the Education and Training Department of IMC Chamber of Commerce and Industry, on Tel. No. 022-71226666/67 or email on <u>Ila.pathakjha@imcnet.org</u> or visit the website <u>www.imcnet.org</u>.

With regards,

Ajit Mangrulkar Director-General